

Valassis Payroll Stock Purchase Plan

Stock Sale Request

1 To initiate a sale of shares from your account at J.P. Morgan Retirement Plan Services, please complete the following form and **fax it to J.P. Morgan at 866-442-5095. DO NOT** include a cover sheet. Any questions about this form should be directed to Sue Skaggs in Accounting at 734-591-7301.

2 I would like to sell the following number of shares from my Stock Purchase Plan account at J.P. Morgan (complete one option from the following two choices):

_____ **Number of shares:** Indicate the number of shares you would like to sell.

_____ **All shares:** Check this option if you wish to sell all shares in your account. This includes all associate purchases and any vested employer match shares (*applicable to the plan prior to calendar year 2008*).

NOTE: You can expect to receive your check, less commissions, in approximately two weeks at the address listed on file with J.P. Morgan.

3 By signing this document, I acknowledge that the stock sale process for this particular plan can take a minimum of five to seven business days to complete. I cannot hold J.P. Morgan or Valassis liable for any fluctuations in the Valassis Communications Inc. stock price while this transaction is in progress.

Participant information

Social Security Number

Last name, first name (*please print or type*)

Address

Daytime phone

Signature

Date